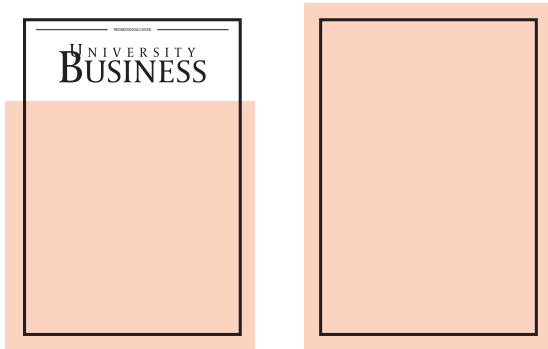


PROMOTIONAL COVER GUIDELINES



Promotional Cover: 210mm(w) x 219mm(h) Please add 3mm bleed on all artwork and keep all text 15mm away from the page edges.

If providing artwork for more than one month please ensure that it is different for each issue.

Do not encroach into the masthead template supplied, please stick to the sizing supplied above - which is the grey area on the full page template supplied.

The templates supplied have the bleed included.

Inside Front Cover: You will also need to supply an inside front cover ad to the dimensions below. 210mm(w) x 297mm(h). Please add 3mm bleed on all artwork and keep all text 15mm away from the page edges.

FILE FORMATS SUPPORTED:

Adobe InDesign CC or below (please include all images and fonts)

Adobe Illustrator CC or below (please include all images and fonts)

Adobe Photoshop CC or below (please flatten all layers)

Standard File Formats:

A PDF file is preferred but we do accept the following file formats; Tiff, jpeg and eps.

All files and images must be converted to CMYK otherwise colours may change when printed.

Resolution: 300 DPI resolution at actual size.

Supplying artwork can be either emailed or sent via a file transfer site such as WeTransfer.

You can also put it onto our Dropbox account, please contact us for the details.

PROMOTIONAL COVER

UNIVERSITY BUSINESS

BLEED 3MM

TYPESAFE AREA 15MM

PROMOTIONAL COVER

UNIVERSITY
BUSINESS