



EDQUARTER

EDQUARTER.COM

EDQUARTER ENGAGE

*Gain a digital advantage in speaking
with the education community*

UNIVERSITY
BUSINESS

EDUCATION
TECHNOLOGY

INDEPENDENT
EDUCATION
TODAY

Other brands
we've worked with:



**FAULKNERBROWNS
ARCHITECTS**



SONICWALL





WHO WE ARE

We are EdQuarter (EdQ) - a multi-media & multi-channel education publisher connecting suppliers with key decision makers in education. Titles include University Business, Independent Education Today and Education Technology.

EdQuarter Engage is our integrated digital marketing solution providing unrivalled brand awareness and lead generating campaigns favoured by blue chip and large providers to the global education sector as well as niche specialists looking for a bespoke multi-platform solution.

Whether you are looking to launch a new brand, promote a product or generate leads to build a pipeline for your business development team, EdQuarter Engage has a solution to fit your needs.



UNIVERSITY BUSINESS

Leading B2B voice to the higher education sector

20k

unique WEB VISITORS per month

5.5k

DIGITAL SUBSCRIBERS

8k

SOCIAL MEDIA FOLLOWERS

EDUCATION TECHNOLOGY

The trusted voice of ICT in education

45k

unique WEB VISITORS per month

8.5k

DIGITAL SUBSCRIBERS

20k

SOCIAL MEDIA FOLLOWERS

INDEPENDENT EDUCATION TODAY

Connecting leaders in independent schools

35k

unique WEB VISITORS per month

10k

DIGITAL SUBSCRIBERS

8k

SOCIAL MEDIA FOLLOWERS

TOTAL REACH



100k

unique WEB VISITORS per month

24k

DIGITAL SUBSCRIBERS

36k

SOCIAL MEDIA FOLLOWERS



EDQUARTER ENGAGE SUBSCRIPTIONS

Integrated digital marketing solution designed to help support professional communication between our readership of educational end-users and the companies who provide products and solutions to the education sector.

This is a comprehensive and multi-tiered digital approach to professional communication which offers a clear and transparent mechanism for content dissemination, thought-leadership and brand engagement.

YOU BENEFIT FROM THE FOLLOWING:

Content

- 2 blogs per month uploaded to the UB, IE and / or ET website

Content creation

- EdQuarter experts can offer assistance with content creation

Targeted promotion

- blogs promoted via EdQ Twitter and LinkedIn groups
- blogs promoted in bi-monthly newsletter
- additional promotion opportunities available

Landing page

- content hub complete with social media links and 'Contact Us' section

Cost effective

- all of the above from just £650 + VAT per month*

*3 month minimum

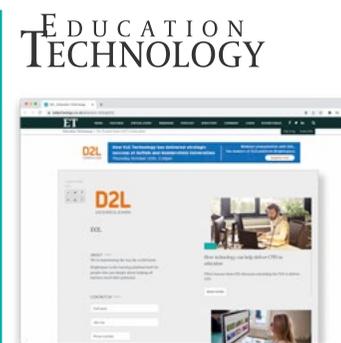


EXAMPLES OF CONTENT HUB PAGES:



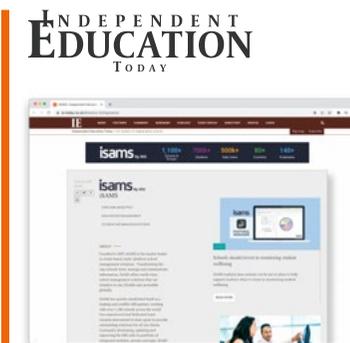
EMSI

<https://universitybusiness.co.uk/directory-listing/emsi-burning-glass/>



D2L

<https://edtechnology.co.uk/directory-listing/d2l/>



iSams

<https://ie-today.co.uk/directory-listing/isams/>



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CONTACT US

*Please reach out with your questions
and we will be happy to assist.*

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